GuideMe
for business

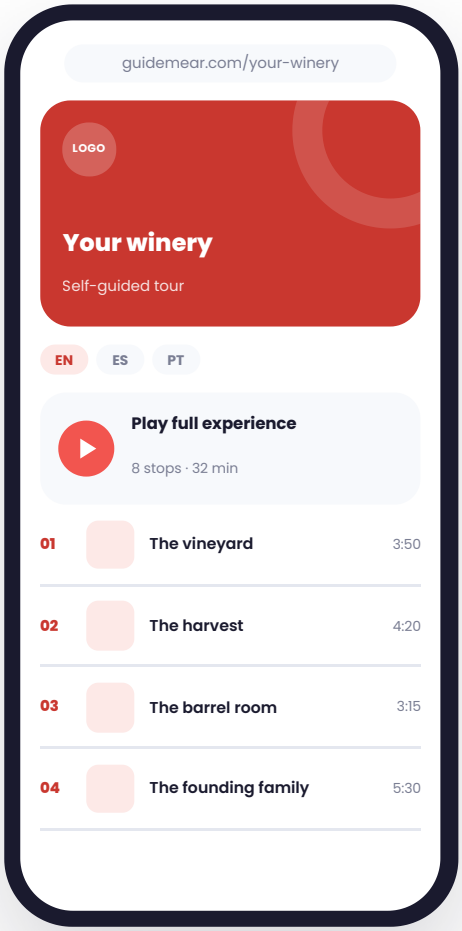
GuideMe for Experiences

FOR WINERIES, MUSEUMS, HISTORIC SITES AND ATTRACTIONS

Every place has a story worth telling.

We turn your heritage, your spaces and your processes into audio tours that each visitor discovers at their own pace, in their own language, on their own phone.

- Stop by stop
- Multilingual
- No apps or devices



Illustrative microsite example

GuideMe for Business
A GuideMe solution · guidemear.com

THE OPPORTUNITY

Visitors walk through. But who tells them what they're looking at?

Behind a barrel, a display case or a façade there are stories, people and processes that give the visit its meaning.

Signage, leaflets and in-person explanations play a valuable role, but they have limits: space on a sign is scarce, guided tour times are fixed, and visitors arrive from many different countries.

Other places already offer self-guided tours, but without narration to accompany the visitor. GuideMe adds that narrative layer without you having to build an app or buy special devices.

A good story turns a walk-through into an experience.

WHAT GUIDEME FOR BUSINESS IS

Audio tours ready to listen to, with your identity.

We research, write and produce the narrations, and publish them on a microsite designed with your brand. Visitors scan a code and listen in their phone's browser, with their own headphones.

Your heritage
Collections, buildings, production processes, key figures and cultural stories.

→

Professional narration
Script, voice, editorial review and a microsite with your visual identity.

→

Visit at their own pace
A QR code at each stop or the full tour, in each visitor's language.

With your identity
A microsite with your colors, logo and images. Your place takes center stage.

No dedicated devices
Visitors use their own phone. Nothing to rent, charge or replace.

For the whole world
A language selector on the same microsite. One language included; others quoted separately.

APPLICATIONS

Tours you can create.

Wineries, distilleries, museums, cultural centers, estancias, historic sites and attractions: every place has its own story. Here are a few starting points.

01

Self-guided winery tour

From the vineyard to the barrel room, stop by stop.

02

Vineyard, production and people

The story of the estate, the family, the winemakers and every harvest.

03

Museum collections

Works, objects and galleries with the context that doesn't fit on a label.

04

Buildings and monuments

How they were built, who lived in them and what happened within their walls.

05

Production processes

Distilling, winemaking or crafts, explained clearly and at a good pace.

06

Art, architecture and heritage

Stories that connect what you see with its history and meaning.

07

International visitors

The same experience in several languages, chosen from the microsite.

08

Stop-by-stop tours

A QR code at each point along the route, linked to its own track.

A complement to your guided tours, not a replacement. The audio guide accompanies people who explore on their own, arrive outside tour times or speak another language, and it can enrich the in-person visits you already offer.

Designed for: wineries, distilleries, museums, cultural centers, historic sites, estancias, heritage venues, tourist attractions and visitor experience managers.

THE TOUR, STOP BY STOP

A code at every stop.

Place a QR code at each stop along the route. Visitors scan it and go straight to the track for that spot. If they prefer, the general QR code plays the full experience in sequence, from start to finish.



Illustrative example of a five-stop winery tour. The codes can be integrated into existing signage.

QR per stop

Direct access to the track for that spot, without searching through a menu.

General QR

The full experience, in order, on the microsite's player.

With images

Each track comes with photos or illustrations, a title and a description.

BENEFITS

Deeper storytelling
Complete stories that don't fit on a sign or in a leaflet.

On the visitor's own phone
No dedicated devices to rent, charge or sanitize.

International audiences
Several languages on a single microsite, with a selector.

At every pace
Each visitor moves on, pauses or replays whenever they like.

A complement to guided tours
Adds value to what your team already does, without replacing it.

Stronger heritage and identity
Your story told with rigor and in your own brand voice.

WHY GUIDEME

GuideMe is a Buenos Aires tourism marketplace that connects travelers with local guides, and produces and publishes its own audio guides in Spanish and English, such as its Recoleta Cemetery tour. GuideMe for Business brings that same craft — researching, writing, narrating and publishing — to each organization.

HOW IT WORKS

Everything your venue receives.

Content production, design and technology in a single service. You know your heritage; we turn it into an experience people enjoy listening to.

INCLUDED IN EVERY EXPERIENCE

A microsite with your identity
Your brand's colors, logo, images and style, on a compact page dedicated to the experience.

Full audio player
Individual tracks or the whole experience in sequence, with a single tap.

Professional narration
High-quality synthetic voice, with editorial oversight and quality control on every track.

Audio with visual context
Each track comes with a title, a description and photographs or illustrations.

General QR and per-track QR
One code for the full experience and individual codes that open each track directly.

Nothing to install
Opens in the phone's browser, from a link or by scanning a QR code.

Statistics and reports
Basic usage data to understand how the experience is being used.

Hosting, maintenance and support
GuideMe hosts, maintains and supports the experience. First year included.

The base product includes one language. The experience is published under a GuideMe address, for example **guidemear.com/your-brand-name**. The microsite does not replace or host your corporate website.

TWO WAYS TO PRODUCE THE CONTENT

Content Provided

You send us documents, texts, photographs and materials. We turn them into a professionally narrated experience.

Full Service

We also research, gather and organize the information needed, within the agreed scope.

Both deliver the same final quality. Full Service is ideal when the information exists but is scattered across archives, books or your team's memory.

TWO WAYS TO GRANT ACCESS

GuideMe Public

Anyone with the link or the QR code can listen freely.

GuideMe Private

Restricted access with a shared password or individual codes, with expiry and revocation. Requires an internet connection.

For visitors, Public is the usual choice. Private works for exclusive content, for example for your team or a specific group.

ADD-ONS, QUOTED SEPARATELY

- Additional languages
- Human voice-over
- Special multimedia features

PROCESS

How we bring your story to the tour.

We work with a clear process and guide you throughout. Your team validates the content; production and technology are in our hands.

1 — 2 — 3 — 4 — 5

Discovery
We walk through the space with you, its stops and what you want to convey.

Research and script
We organize the information and write each track. With Full Service, we do the agreed research.

Review and approval
Your team reviews and approves the scripts before the audio is produced.

Production
We narrate, review every track and design the microsite with your identity.

Launch
You receive the URL, the general QR and a QR for each stop, ready to install.

10–15 business days

Estimated timeline for standard projects, from receipt of materials and subject to approval times at each stage. Ongoing hosting and support are handled by GuideMe.

WHAT THE SERVICE INCLUDES

A complete, end-to-end service.

INCLUDED

- Tailored project based on number of tracks, minutes and languages.
- Content production according to the contracted mode.
- Branded microsite, with **two rounds of revisions** during production.
- Script approval **before recording**.
- **First year** of hosting and maintenance.
- Basic usage statistics and reports.
- Support via WhatsApp and email, with a first response **within 24 hours**.
- You **keep the final audio files**.

GOOD TO KNOW

- From the second year on, the service renews annually.
- The GuideMe-hosted microsite stays online while the annual service is active.
- Changes to audio that has already been approved and produced are quoted separately.
- Extraordinary features or standalone web development are quoted separately.

How much does it cost?

Each project is quoted individually based on its length, the research required, languages and features. Tell us what you have in mind and we'll send you a tailored proposal.

LET'S TALK ABOUT YOUR VENUE

Imagine your museum, winery or attraction turned into an audio experience.

Tell us the story your place holds and what your tour is like. We'll suggest how to turn it into audio and send you a tailored proposal.

TELL US ABOUT YOUR PROJECT

info@guidemear.com

guidemear.com

Write to us and we'll set up a no-commitment conversation.

guidemear.com

GuideMe
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A GuideMe solution · Buenos Aires, Argentina