GuideMe
for business

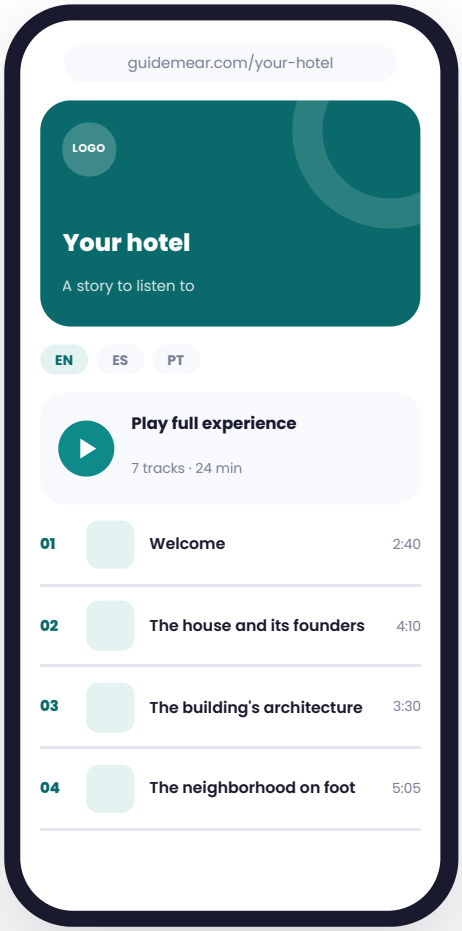
GuideMe for Hospitality

FOR HOTELS AND PROPERTIES WITH A CHARACTER OF THEIR OWN

Your hotel has a story. Let your guests hear it.

Tailored audio experiences that introduce your property, its spaces and its surroundings, available on every guest's phone.

No apps · Multilingual · Turnkey



Illustrative microsite example

GuideMe for Business
A GuideMe solution · guidemear.com

THE OPPORTUNITY

A hotel is much more than a place to sleep.

It has an identity, a history, people, spaces and experiences that set it apart. That is often the very reason a guest chooses it, and remembers it.

Yet what guests usually receive is practical information: opening hours, services, the Wi-Fi password. The front desk, leaflets, signs and messages do that job well, but they rarely convey the personality of the place.

An audio experience lets you tell those stories in more depth, whenever guests want to hear them and in their own language.

What makes your hotel unique often goes untold.

WHAT GUIDEME FOR BUSINESS IS

A finished audio experience, with your hotel's identity.

It isn't an empty platform or a bundle of files. We research, write, produce the narrations and publish a microsite designed with your brand. Guests open it from a link or a QR code and listen on their phone, without downloading any app.

Your story
What you want to tell: the building, the house, the neighborhood, your own experiences.

→

GuideMe produces
Script, narration, editorial review and a microsite designed with your brand.

→

Your guests listen
A QR code or a link, and the experience opens in their phone's browser.

With your identity
Your property's colors, logo and images. Not a generic third-party app.

On their own phone
Opens instantly in the browser. Nothing to install, nothing to explain.

In several languages
A language selector within the same microsite. One language included; others quoted separately.

APPLICATIONS

What your hotel can tell.

Every experience is designed to order. These are some of the stories a property can turn into audio, on their own or combined into a single tour.

01

Narrated welcome

A first story that greets guests and introduces the property, at their own pace and in their own language.

02

The story of the house

The founders, the origins of the property and the identity that makes it different.

03

Architecture and building

Façades, materials, restorations and details that usually go unnoticed.

04

Spaces and facilities

Restaurant, spa, terrace or library: what each space offers and how to enjoy it.

05

Art, design and heritage

The works, pieces and design choices that give the common areas their character.

06

The neighborhood and destination

Stories to take out on a walk: the history of the area and the places the hotel recommends.

07

Signature experiences

Rituals, tastings or exclusive offerings, narrated in the hotel's own voice.

What about your hotel?

Every property has stories of its own. We identify them together in our first conversation.

Where do guests find it?

A general QR code opens the full experience. Each track also has its own code, so you can place it exactly where that story happens: the lobby, a work of art, the terrace.

- Front desk
- Guest rooms
- Common areas
- Pre-arrival messages
- Welcome kit

BENEFITS

What it adds to your property.

A richer stay
Guests discover the property beyond their room and leave with something to share.

A stronger identity
Your story, in your tone, your aesthetic and your words, on every track.

A language for every guest
The same experience in different languages, with a selector on the same microsite.

A touchpoint of your own
A personalized digital channel for your hotel, available on the guest's phone.

Support for front desk and concierge
Narrative information available around the clock, without taking time from your team.

An offer that stands out
A service few properties provide, and one that shows how much you care about every detail.

A complement to your team

The experience doesn't replace the warmth of your front desk or a concierge's judgment. It gives them one more tool: the hotel's story, always well told, for guests who want to go deeper when they have the time.

No technology to manage

You receive the finished experience. No app to develop, no developers to hire, no servers to look after.

Premium, yet accessible

Designed especially for independent, boutique and historic hotels: properties with a strong identity that deserves to be told with the same care they put into the stay.

WHY GUIDEME

GuideMe is a Buenos Aires tourism marketplace that connects travelers with local guides, and produces and publishes its own audio guides in Spanish and English, such as its Recoleta Cemetery tour. GuideMe for Business brings that same craft — researching, writing, narrating and publishing — to each organization.

Designed for: boutique hotel owners, general managers, guest experience leads, commercial directors, marketing teams and hotel operators.

HOW IT WORKS

Everything your hotel receives.

A GuideMe experience combines content production, design and technology in a single service. You bring the story; we make sure it sounds and looks like your hotel.

INCLUDED IN EVERY EXPERIENCE

A microsite with your identity
Your brand's colors, logo, images and style, on a compact page dedicated to the experience.

Full audio player
Individual tracks or the whole experience in sequence, with a single tap.

Professional narration
High-quality synthetic voice, with editorial oversight and quality control on every track.

Audio with visual context
Each track comes with a title, a description and photographs or illustrations.

General QR and per-track QR
One code for the full experience and individual codes that open each track directly.

Nothing to install
Opens in the phone's browser, from a link or by scanning a QR code.

Statistics and reports
Basic usage data to understand how the experience is being used.

Hosting, maintenance and support
GuideMe hosts, maintains and supports the experience. First year included.

The base product includes one language. The experience is published under a GuideMe address, for example **guidemear.com/your-brand-name**. The microsite does not replace or host your corporate website.

TWO WAYS TO PRODUCE THE CONTENT

Content Provided

You send us documents, texts, photographs and materials. We turn them into a professionally narrated experience.

Full Service

We also research, gather and organize the information needed, within the agreed scope.

Both modes deliver a final product of the same quality. Full Service is ideal if the hotel's history is scattered or undocumented.

TWO WAYS TO GRANT ACCESS

GuideMe Public

Anyone with the link or the QR code can listen freely.

GuideMe Private

Restricted access with a shared password or individual codes, with expiry and revocation. Requires an internet connection.

For guests, Public is the usual choice. Private works for internal content, such as onboarding for your team.

ADD-ONS, QUOTED SEPARATELY

Additional languages · Human voice-over · Special multimedia features

PROCESS

From the first conversation to the first guest listening.

A professional process, with guidance at every step. Your team takes part in the key decisions; production and technology are on us.

1 — Discovery
We get to know your hotel, its history and what you want your guests to experience.

2 — Research and script
We organize the information and write the tour. With Full Service, we also do the agreed research.

3 — Review and approval
You read and approve each script before the final audio is produced.

4 — Production
We generate and review the narrations and design the microsite with your brand.

5 — Launch
You receive the URL and QR codes, ready for the front desk, rooms and communications.

10–15 business days

Estimated timeline for standard projects, from receipt of materials and subject to approval times at each stage. From launch onward, hosting and support are handled by GuideMe.

WHAT THE SERVICE INCLUDES

A complete, end-to-end service.

INCLUDED

- Tailored project based on number of tracks, minutes and languages.
- Content production according to the contracted mode.
- Branded microsite, with **two rounds of revisions** during production.
- Script approval **before recording**.
- **First year** of hosting and maintenance.
- Basic usage statistics and reports.
- Support via WhatsApp and email, with a first response **within 24 hours**.
- You **keep the final audio files**.

GOOD TO KNOW

- From the second year on, the service renews annually.
- The GuideMe-hosted microsite stays online while the annual service is active.
- Changes to audio that has already been approved and produced are quoted separately.
- Extraordinary features or standalone web development are quoted separately.

How much does it cost?

Each project is quoted individually based on its length, the research required, languages and features. Tell us what you have in mind and we'll send you a tailored proposal.

LET'S TALK ABOUT YOUR HOTEL

Imagine how your hotel's story would sound, told to your own guests.

Tell us what makes your property special. We'll help you decide which stories to tell and prepare a tailored proposal for you.

REQUEST YOUR TAILORED PROPOSAL

info@guidemear.com

guidemear.com

Write to us and we'll set up a no-commitment conversation.

guidemear.com

GuideMe
for business

A GuideMe solution · Buenos Aires, Argentina